

# Waterfowl Festival Calling Contests

World Championship Goose Calling Contest® - Junior & Senior

World Championship Live Goose Calling Contest™

World Championship Live Duck Calling Contest®

Mason-Dixon Regional Duck Calling Contest - Junior & Senior



## *2006 Sponsorship Opportunities*

40 S. Harrison Street  
P.O. Box 929  
Easton, MD 21601  
410-822-4567  
[www.waterfowlfestival.org](http://www.waterfowlfestival.org)

### **Canada Goose**

\$6,000 + Corporate Partner\* ~ minimum cash donation of \$3,000

Packages will be customized on an individual basis. Based on the support level, you could receive some or all of the following:

Company Banner (supplied by sponsor) displayed at Calling Contest (not to exceed 3' x 15', 4' x 20' w/ \$10,000 cash sponsorship)

Color advertisement in Festival Directory (12,000 distributed with Festival ticket sales)

Company Name and donation listed in Calling Contest Program

Promotion in the Festival Brochure (30,000 mailed June through November) [Note: this is time sensitive]

Listing in Festival Directory & website, Attraction & Star Democrat Supplement publications

Sponsorship of a Festival website page

Festival Shuttle Bus Banner

Calling Contest tickets for at least ten persons

Festival VIP badges for at least 4 persons, additional multi-day tickets & numerous Festival benefits

*Please call the Festival Executive Director, Judy Price at 410-822-4567 for further information.*

### **Mallard**

\$2,500 - \$5,999\* Corporate Partner ~ minimum cash donation of \$1,250

Company Banner (supplied by sponsor) displayed at Calling Contest (not to exceed 3' x 10')

Company Name and donation listed in Calling Contest Program

Eight Calling Contest tickets

One-Fourth Page Color Advertisement in Waterfowl Festival Official Directory (12,000 circulation)

Corporate Partner Company Profile

on Corporate Partner Page in Waterfowl Festival Official Directory and on Festival website

on Corporate Partner Page in Attraction Magazine Festival issue (25,000 circulation)

on Corporate Partner Page in Waterfowl Festival Supplement to the Star Democrat (30,000 circulation)

Corporate Partner Promotion on Waterfowl Festival Shuttle Bus Banner (Exposure to 18,000 - 20,000)

Four (4) Corporate Badges providing each person with the following:

Three day priority entry at all exhibit and event sites

Thursday night Preview Parties, Cocktail Decoy Auction, and VIP shuttle transportation

VIP Hospitality Room

Sunday Brunch at the Tidewater Inn

Exclusive viewing hours at selected exhibits

Corporate Lapel pin

Waterfowl Festival Official Directory

Four multi-day Festival tickets

*2006 Waterfowl Festival Calling Contest Sponsorship Opportunities, continued:*

**Canvasback**

\$1,500 - \$2,499\* Corporate Partner

Company Banner (supplied by sponsor) displayed at Calling Contest (not to exceed 3' x 6')

Company Name and donation listed in Calling Contest Program

Six Calling Contest tickets

Corporate Partner Company Profile

on Corporate Partner Page in Waterfowl Festival Official Directory and on Festival website

on Corporate Partner Page in Attraction Magazine Festival issue (25,000 circulation)

on Corporate Partner Page in Waterfowl Festival Supplement to the Star Democrat (30,000 circulation)

Four (4) Corporate Badges providing each person with the following:

Three day priority entry at all exhibit and event sites

Thursday night Preview Parties, Cocktail Decoy Auction, and VIP shuttle transportation

VIP Hospitality Room

Sunday Brunch at the Tidewater Inn

Exclusive viewing hours at selected exhibits

Corporate Lapel pin

Waterfowl Festival Official Directory

**Wood Duck**

\$650 - \$1,499\*

Company Banner (supplied by sponsor) displayed at Calling Contest (not to exceed 4' x 3')

Company Name and donation listed in Calling Contest Program

Four Calling Contest tickets

Four multi-day Festival tickets

Masters Circle listing on Donor Page of Festival Directory

Festival Commemorative Lapel Pins

Waterfowl Festival Official Directory

**Snow Goose**

\$350 - \$649\*

Company Name and donation listed in Calling Contest Program

Two Calling Contest tickets

Two multi-day Festival tickets

Benefactor listing on Donor Page of Festival Directory

Festival Commemorative Lapel Pins

Waterfowl Festival Official Directory

**Specklebelly Goose**

up to \$349\*

Company name and donation listed in Calling Contest Program

Two Calling Contest tickets

Two multi-day Festival tickets

Waterfowl Festival Official Directory

**\*NOTE:** The recognized value of all merchandise donations is equal to **60%** of retail value.

**World Championship Goose Calling Contest®**  
**World Championship Live Goose Calling Contest™**  
**World Championship Live Duck Calling Contest®**  
**Mason-Dixon Regional Duck Calling Contest**



2006 Sponsorship Opportunities Form

Company/Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Federal Tax ID or Social Security #: \_\_\_\_\_ (required by IRS gift acknowledgment regulations)  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone (w) \_\_\_\_\_ (c) \_\_\_\_\_ Fax \_\_\_\_\_  
 Email Address \_\_\_\_\_

(All contact information used solely for Waterfowl Festival purposes and will never be shared.)

**Levels of Support:** (see Sponsorship Opportunities sheet for a listing of benefits)

Canada Goose	\$6,000+ (min. cash donation of \$3,000 to receive full benefits)
Mallard	\$2,500 - \$5,999 (min. cash donation of \$1,250 to receive full benefits)
Canvasback	\$1,500 - \$2,499
Wood Duck	\$650 - \$1,499
Snow Goose	\$350 - \$649
Specklebelly Goose	up to \$249

Your donation can be cash, product or a combination there of\*. Product donations will be recognized at 60% of the item's retail value.  
 \*Unless otherwise noted

Cash Donation: \$ \_\_\_\_\_ (Checks payable to: Waterfowl Festival or call with Credit Card info)

Product Donation (please specify): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Total Product RETAIL Value: \$ \_\_\_\_\_

With audiences of 600+, six contests and incredible prize packages on the line, the stage is always set for an exciting evening. The beauty of Easton's contests is the level playing ground. Anyone, novice or master, can blow. Proud Duck and Goose callers representing nearly 20 states and Canada make the journey to Easton for the coveted titles and prize packages. Waterfowl Festival calling contest cash prizes are among the highest in the nation, ranging from \$250 - \$10,000.

The success of our Contests is due, in large part, to our dedicated Sponsors such as yourself. On behalf of the Board of Directors, we thank you for your generous support.

Sean Mann  
 Calling Contest Chairman

Dave Hagan, Sr.  
 Contest Sponsorship Solicitation

Rae Copper  
 Festival Event Coordinator

Please respond, using this form, by September 18, 2006.

**Waterfowl Festival, Inc.**  
 40 S. Harrison Street  
 Easton, MD 21601  
 410-822-4567•FAX 410-820-9286